



The Korean Society for  
Brain and Neural Sciences

The 29th Annual Meeting of KSBNS

# K-Brain 2026

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**The Korean Society for Brain and Neural Sciences**

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Sponsorship Prospectus

**September 6**(Sun) – **8**(Tue), 2026

**Daejeon Convention Center, Daejeon, Korea**

K-Brain 2026

# The 29<sup>th</sup> Annual Meeting of KSBNS Sponsorship Prospectus

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# Welcome Address

## Warm greetings and best wishes for a successful and prosperous year 2026.

We hope 2025 has been a rewarding year for all our valued sponsors, and that 2026 brings continued success and new opportunities. We are truly grateful for your ongoing support and partnership, which have been essential to the growth of our society.

The Korean Society for Brain and Neural Sciences (KSBNS), with over 5,000 members, stands as Korea's leading neuroscience organization. We provide a dynamic platform for collaboration among neuroscientists, clinicians, and global experts, bridging basic science, applied research, and clinical practice. This success would not have been possible without the unwavering support and interest of our valued partners, for which we are deeply appreciative.

In 2026, we are proud to host the 29th Annual Meeting of KSBNS at Daejeon Convention Center (DCC) from September 6 (Sunday) to 8 (Tuesday), 2026. This year's meeting will involve a wide range of participating institutions—including IBS centers, MRCs and SRCs, Korea Brain Research Institute, KIST Brain Science Institute, and the Daegu-Gyeongbuk Medical Innovation Foundation. We expect approximately 2,500 participants, including many world-renowned scientists from abroad.

The program will highlight sessions bridging basic and clinical neuroscience, as well as collaborative sessions with international societies, creating a platform where researchers and clinicians from diverse fields can engage. The program will include plenary and keynote lectures by distinguished scholars, award lectures, cutting-edge symposia, and forward-looking sessions led by early-career scientists. An industry exhibition will further strengthen "Bench-to-Business" and "Bench-to-Bedside" pathways by fostering close interaction between companies and researchers.

To further enhance the global competitiveness of Korean neuroscientists, the KSBNS is committed to expanding domestic participation while actively broadening academic and industrial engagement across Asia. With your partnership, we believe this period of growth will provide an exceptional opportunity for your company's brand, research, and technologies to shine even more prominently.

We have developed sponsorship packages to support the conference and year-round society activities. By becoming a sponsor, you will play a vital role in advancing neuroscience research and innovation domestically and internationally, while gaining unparalleled opportunities to connect with leading researchers, institutions, and industry partners.

Your continued engagement is essential for enabling KSBNS to remain at the forefront of global neuroscience. We warmly invite you to join us once again as a valued sponsor.

Thank you for your consideration and support.

Sincerely,



President

Korean Society for Brain and Neural Sciences (KSBNS)

**C. Justin Lee**





# | KSBNS Introduction

## KSBNS Profile

|                         |   |
|-------------------------|---|
| <b>Name</b>             | The Korean Society for Brain and Neural Sciences      |
| <b>Membership</b>       | 6,283   |
| <b>Official Journal</b> | Experimental Neurobiology (EN)                        |
|                         | ✓ Bimonthly, Open Access, Peer-Review, Online Journal |
|                         | ✓ Indexed in SCIE, SCOPUS, PubMed, PubMed Central     |

## KSBNS, the center of Korean brain science and a representative group of brain researchers

The Korean Society for Brain and Neural Sciences (KSBNS), the largest brain science society in Korea, is rapidly advancing as a global leader in the field. Brain science in Korea continues to grow and reach an international standard through the active contributions of leading researchers across life science, cognitive science, engineering, medical, and industrial disciplines.

In 2025, we successfully hosted the 3rd China-Japan-Korea (CJK) Neuroscience Meeting, bringing together approximately 3,000 researchers from 39 countries, along with 111 domestic and international sponsors. This milestone reinforced our role as a premier collaborative platform for neuroscience in East Asia and a central hub for advancing brain science research across Asia. By bridging academia, industry, and clinical practice, we accelerate the translation of cutting-edge brain science into impactful real-world solutions, spanning medical innovation and emerging neurotechnologies.

Moving forward, we are committed to nurturing the next generation of neuroscience leaders and accelerating innovative research that addresses global scientific and societal challenges.

## 2026 Organizing Committee

| Title                               | Name               | Affiliation   |
|-------------------------------------|--------------------|---|
| President                           | C. Justin Lee      | Institute for Basic Science                         |
| Vice President                      | Won Do Heo         | Korea Advanced Institute of Science and Technology  |
| Vice President                      | Sung-Jin Jeong     | Korea Brain Research Institute                      |
| Vice President                      | Chul Hoon Kim      | Yonsei University                                   |
| Vice President                      | Myeong Ok Kim      | Gyeongsang National University                      |
| Vice President                      | Sang Jeong Kim     | Seoul National University                           |
| Vice President                      | Hoon Ryu           | Korea Institute of Science and Technology           |
| Vice President                      | Greg Seong-Bae Suh | Korea Advanced Institute of Science and Technology  |
| Secretary-General                   | Eunji Cheong       | Yonsei University                                   |
| Vice Secretary-General              | Min-Ho Nam         | Korea Institute of Science and Technology           |
| <b>General Affairs Committee</b>    |                    |   |
| Chairperson                         | Sung Bae Lee       | Daegu Gyeongbuk Institute of Science and Technology |
| Members                             | Yeowool Huh        | Catholic Kwandong University                        |
| Members                             | Hyoung Kim         | Seoul National University                           |
| Members                             | Soo-Jin Oh         | Korea Institute of Science and Technology           |
| Members                             | Wooyung Yu         | Daegu Gyeongbuk Institute of Science and Technology |
| <b>Treasury Committee</b>           |                    |   |
| Chairperson                         | Hosung Jung        | Yonsei University                                   |
| Members                             | Eun-Mi Hur         | Seoul National University                           |
| Members                             | Boyoung Lee        | Institute for Basic Science                         |
| <b>Scientific Program Committee</b> |                    |   |
| Chairperson                         | Jong-Cheol Rah     | Korea Brain Research Institute                      |
| Vice Chairperson                    | Jae-Ick Kim        | Ulsan National Institute of Science and Technology  |
| Members                             | Ain Chung          | Korea Advanced Institute of Science and Technology  |
| Members                             | Yoonhee Jun        | Yonsei University                                   |
| Members                             | Anmo Kim           | Hanyang University                                  |
| Members                             | Dohoung Kim        | Pohang University of Science and Technology         |
| Members                             | Eunha Kim          | Korea University                                    |
| Members                             | Ji-Woon Kim        | Kyung Hee University                                |
| Members                             | Kwang Lee          | Daegu Gyeongbuk Institute of Science and Technology |
| Members                             | Sangkyu Lee        | Institute for Basic Science                         |
| Members                             | Sue-Hyun Lee       | Seoul National University                           |
| Members                             | Yangkyun Oh        | Ewha Womans University                              |
| Members                             | Jinsoo Seo         | Yonsei University                                   |
| Members                             | Jihye Seong        | Seoul National University                           |
| Members                             | Chang Ho Sohn      | Korea Advanced Institute of Science and Technology  |
| Members                             | Min-Kyoo Shin      | Seoul National University                           |
| Members                             | Ji Won Um          | Daegu Gyeongbuk Institute of Science and Technology |
| <b>Funding/Planning Committee</b>   |                    |   |
| Chairperson                         | Hyung Jin Choi     | Seoul National University                           |
| Members                             | Nakwon Choi        | Korea University                                    |
| Members                             | Euitae Kim         | Seoul National University Bundang Hospital          |
| Members                             | Min Soo Kim        | Korea Institute of Science and Technology           |
| Members                             | Sun Kwang Kim      | Kyung Hee University                                |
| Members                             | YoungSoo Kim       | Yonsei University                                   |
| Members                             | Hyosang Lee        | Daegu Gyeongbuk Institute of Science and Technology |
| Members                             | Se Hee Min         | ASAN Medical Center                                 |

| Title                                   | Name                  | Affiliation   |
|---|-----------------------|---|
| Members                                 | Ji Young Mun          | Korea Brain Research Institute                      |
| Members                                 | Alan Jung Park        | Seoul National University                           |
| Members                                 | Joomin Park           | Institute for Basic Science                         |
| Members                                 | Min-Woo Park          | Scitech Korea                                       |
| Members                                 | Junghwan Shin         | Seoul National University                           |
| <b>Policy Committee</b>                 |                       |   |
| Chairperson                             | Chul Hoon Kim         | Yonsei University                                   |
| <b>Publications Committee</b>           |                       |   |
| Chairperson                             | Sung Joong Lee        | Seoul National University                           |
| Members                                 | Donghoon Kim          | Dong-A University                                   |
| Members                                 | Eun Jeong Lee         | Ajou University                                     |
| Members                                 | Young-Gyun Park       | Korea Advanced Institute of Science and Technology  |
| <b>Awards and Recognition Committee</b> |                       |   |
| Chairperson                             | Ki Duk Park           | Korea Institute of Science and Technology           |
| Members                                 | Kihoon Han            | Korea University                                    |
| Members                                 | Eun Mi Hwang          | Korea Institute of Science and Technology           |
| Members                                 | Jong-Hyun Park        | Korea Institute of Science and Technology           |
| <b>Public Relations Committee</b>       |                       |   |
| Chairperson                             | Bo-Eun Yoon           | Dankook University                                  |
| Members                                 | Dong-Seon Chang       | Curious Brain Lab                                   |
| Members                                 | Han Kyoung Choe       | Daegu Gyeongbuk Institute of Science and Technology |
| Members                                 | Heejung Chun          | Yonsei University                                   |
| Members                                 | Jung Ho Hyun          | Daegu Gyeongbuk Institute of Science and Technology |
| Members                                 | Obin Kwon             | Seoul National University                           |
| Members                                 | Soo Hyun Park         | Korea Advanced Institute of Science and Technology  |
| <b>International Affairs Committee</b>  |                       |   |
| Chairperson                             | Yong-Seok Lee         | Seoul National University                           |
| Members                                 | Myunghwan Choi        | Seoul National University                           |
| Members                                 | ChiHye Chung          | Konkuk University                                   |
| Members                                 | Ja Wook Koo           | Korea Brain Research Institute                      |
| Members                                 | Keiko Tanaka-Yamamoto | Korea Institute of Science and Technology           |
| <b>Education Committee</b>              |                       |   |
| Chairperson                             | Seung-Hee Lee         | Korea Advanced Institute of Science and Technology  |
| Members                                 | Wuhyun Koh            | Institute for Basic Science                         |
| Members                                 | Gunsoo Kim            | Korea Brain Research Institute                      |
| Members                                 | Staci Jakyong Kim     | Korea Advanced Institute of Science and Technology  |
| Members                                 | Jaekyung Kim          | Korea Advanced Institute of Science and Technology  |
| Members                                 | Se-Bum Paik           | Korea Advanced Institute of Science and Technology  |
| Members                                 | Chang Ho Sohn         | Korea Advanced Institute of Science and Technology  |
| Members                                 | Doyun Lee             | Institute for Basic Science                         |
| Members                                 | Sung-Jin Jeong        | Korea Brain Research Institute                      |
| Members                                 | Ain Chung             | Korea Advanced Institute of Science and Technology  |
| Members                                 | Woochul Choi          | Korea Brain Research Institute                      |
| <b>Sectional Committee</b>              |                       |   |
| Chairperson                             | Min Soo KIM           | Korea Institute of Science and Technology           |
| <b>Member Services Committee</b>        |                       |   |
| Chairperson                             | June Hahn             | Boehringer Ingelheim                                |
| <b>Election Committee</b>               |                       |   |
| Chairperson                             | Ik-Hyun Cho           | Kyung Hee University                                |



### K-Brain 2026 Overview

|   |   |  |  |  |
|---|---|--|--|--|
| <p><b>Title</b> ✓</p> <p>K-Brain 2026:<br/>The 29th Annual Meeting of KSBNS</p> | <p><b>Date</b> ✓</p> <p>September 6(Sun)-8(Tue), 2026</p> | <p><b>Venue</b> 📍</p> <p>DCC (Daejeon Convention Center)</p> | <p><b>Scale</b> 👥</p> <p>2,500 Participants International Conference</p> | <p><b>Program</b> 📄</p> <p>Lecture, Symposium, Workshop, Seminar, Poster session, Exhibition, Sponsor luncheon seminar</p> |
|---|---|--|--|--|

### Performance

| Year | Venue                        | Participants | Participating Countries | Oral Presentation | Poster Presentation | Exhibition Booth | Print Ads on Proceedings |
|------|------------------------------|--------------|-------------------------|-------------------|---------------------|------------------|--------------------------|
| 2025 | Songdo Convensia (In-person) | 2965         | 39                      | 324               | 834                 | 102              | 60                       |
| 2024 | Gyeongju HICO (In-person)    | 1863         | 27                      | 188               | 519                 | 58               | 25                       |
| 2023 | Busan BEXCO (In-person)      | 1957         | 19                      | 142               | 562                 | 63               | 26                       |
| 2022 | Songdo Convensia (In-person) | 1578         | 8                       | 92                | 460                 | 44               | 20                       |
| 2021 | Songdo Convensia (Online)    | 1077         | 8                       | 100               | 314                 | 14               | 29                       |
| 2020 | Swiss Grand (Online)         | 1120         | 23                      | 89                | 460                 | 20               | 17                       |
| 2019 | Daegu EXCO                   | 4385         | 89                      | 181               | 1550                | 128              | 14                       |



# I Benefits of Sponsoring the Korean Society for Brain and Neural Sciences (KSBNS)

We invite you to partner with the Korean Society for Brain and Neural Sciences (KSBNS), Korea's largest brain science organization with an extensive global network. As a sponsor, you will gain direct access to leading and emerging neuroscience researchers, creating valuable opportunities to build lasting relationships with future clients and collaborators.

## Expand Your Global Market Through Academic Engagement

The Korean Society for Brain and Neural Sciences (KSBNS) successfully hosted the IBRO World Congress, "Brain Science Olympics" in 2019, welcoming 4,385 participants. Building on this legacy, KSBNS held its 2025 Annual Meeting under the banner of K-Brain 2025 & the 3rd China-Japan-Korea (CJK) Neuroscience Meeting, co-hosting Asia's largest pan-regional neuroscience conference. The meeting attracted approximately 3,000 participants and featured an extensive scientific program, supported by the active participation of 111 sponsors and over 100 exhibition booths. This milestone year marked exceptional achievements across scientific exchange, industry-academia collaboration, and global networking.

KSBNS is committed to sharing cutting-edge scientific discoveries and facilitating the introduction of advanced technologies. In 2026, we plan to host approximately 50 scientific sessions, including joint symposia with clinical societies. Through the integration of scientific sessions and industry exhibitions, KSBNS aims to create a dynamic environment that promotes meaningful interaction between researchers, clinicians, and industry professionals. These efforts are designed to foster industry-academic collaborations in BT, HT, IT, NT, and BME sectors under the themes 'Bench-to-Business' and 'Bench-to Bedside.'

## Maximized Exposure Through Diverse Advertising Platforms

The exhibition hall is strategically designed to maximize sponsor visibility, featuring integrated layouts of booths, poster presentations, and networking lounges, along with extended poster viewing sessions. These elements encourage sustained attendee flow and meaningful interactions, offering sponsors enhanced opportunities to showcase products and services.

Beyond on-site exhibition opportunities, KSBNS offers a wide range of advertising and promotional channels throughout the annual meeting. Sponsors may choose from flexible sponsorship packages that combine multiple promotional options under highly competitive conditions, allowing companies to tailor their visibility across platforms that best align with their marketing objectives.



Examples of using the sponsor logo when advertising on-site banners

# I Sponsorship Opportunities

Provided details are subject to change depending on the circumstances.

All fees related to the payment transfer must be borne by the recipient.

## Sponsorship Package

| Provided Details                                  | Sponsorship Tiers       |                          |                      |                       |                       |
|---|-------------------------|--------------------------|----------------------|-----------------------|-----------------------|
|   | ₩ 40,000,000<br>DIAMOND | ₩ 25,000,000<br>PLATINUM | ₩ 12,000,000<br>GOLD | ₩ 7,000,000<br>SILVER | ₩ 2,500,000<br>BRONZE |
| Logo recognition at entrance and on-site banner   | ✓                       | ✓                        | ✓                    | ✓                     | ✓                     |
| Homepage logo advertisement (6 months)            | ✓                       | ✓                        | ✓                    | ✓                     | ✓                     |
| Homepage banner advertisement (6 months)          | ✓                       |                          |                      |                       |                       |
| Screen advertising 1)                             | ✓                       | ✓                        | ✓                    | ✓                     | ✓                     |
| Proceedings advertisement (Online PDF version) 2) | ✓                       | ✓                        | ✓                    | ✓                     | ✓                     |
| Sponsor seminar session                           | 2                       | 1                        | 1                    |                       |                       |
| Space-only booth 3)                               | 4                       | 2                        | 1                    | 2                     |                       |
| Complimentary registrations                       | 10                      | 8                        | 4                    | 4                     | 1                     |
| Marketing newsletter emailing service             | 8                       | 6                        | 3                    |                       |                       |
| Sponsoring Poster Presentation Awards             | ✓                       |                          |                      |                       |                       |
| Coffee break advertisement                        | ✓                       | ✓                        |                      |                       |                       |
| Photo wall advertisement                          | ✓                       | ✓                        |                      |                       |                       |
| Sponsoring session recognition 4)                 | ✓                       | ✓                        |                      |                       |                       |

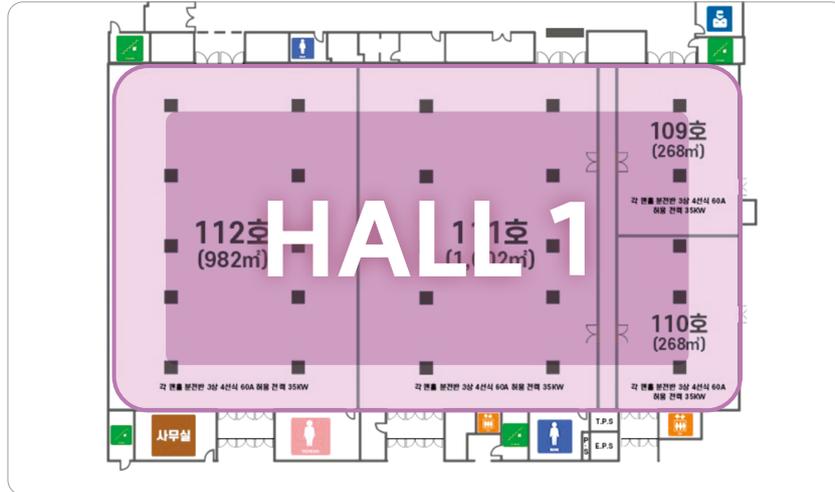
1) Main session room screen advertising (displayed during entire conference)

2) Sponsor advertisement placement will be prioritized based on tier level.

3) Upgrade to shell scheme booth : Assembly cost ₩ 500,000/Booth

4) Assigning a sponsoring session is discussed with the society.

## Exhibition Booth



|                            |   |
|----------------------------|---|
| <b>Exhibit Hall</b>        | Hall 1, 1 <sup>st</sup> floor                       |
| <b>Exhibitor Setup</b>     | September 5, 2026, 08:00 – 18:00                    |
| <b>Exhibitor Take down</b> | September 8, 2026, 18:00 – 21:00                    |
| <b>Exhibition period</b>   | September 6, 2026, 09:00 – September 8, 2026, 18:00 |

### Exhibition Promotion Booth Offerings and Costs

|   |  |
|---|--|
| <p><b>Space-only</b></p> <p><b>₩ 3,500,000</b></p> <p>Only the exhibition space is provided, and the participating company selects a designated service provider to independently install and decorate the exhibition structures</p> <ul style="list-style-type: none"> <li>✓ Two complimentary registrations</li> <li>✓ One 220V/1kw 2 outlet power strip</li> <li>✓ Floor protection</li> <li>✓ One table and two chairs</li> </ul> | <p><b>Shell scheme [Octa(+panel) booth]</b></p> <p><b>₩ 4,000,000</b></p> <ul style="list-style-type: none"> <li>✓ Two complimentary registrations</li> <li>✓ One 220V/1kw 2 outlet power strip</li> <li>✓ Floor protection</li> <li>✓ One table and two chairs</li> <li>✓ One company name board with a logo</li> <li>✓ Three interior light fixtures and two signboard lights</li> </ul> |
|---|--|

✓ **Additional Items (available upon request)**

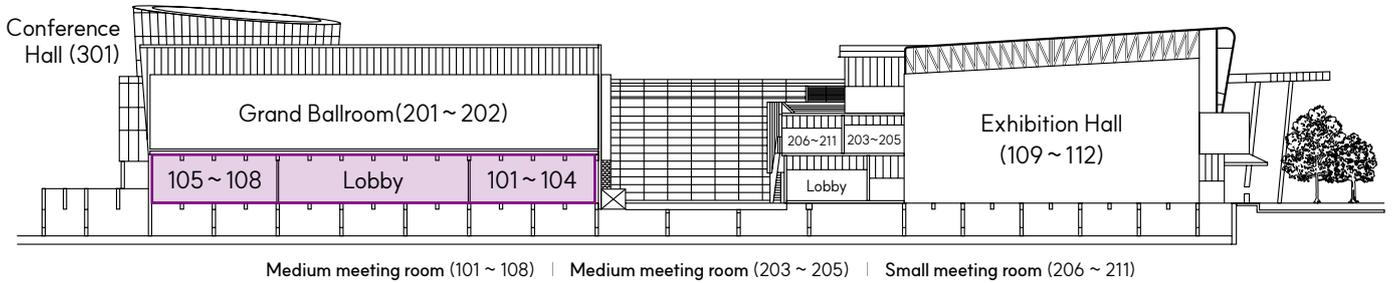
**Electricity** ₩30,000/1kW | **LAN cable** ₩75,000/Line | **Lights** \* ₩20,000/Bulb

\* Applicable only to shell scheme booths: up to three light bulbs

- Additional power strips should be prepared by the sponsors.
- Details regarding booth allocation and layout will be provided in due course.

## Luncheon Seminar

We provide an opportunity to promote your company's technology and various information during the lunch break.



| Time  |                   | 12:30-13:30(30-minute presentation) |                    |                    |                    |
|---|-------------------|-------------------------------------|--------------------|--------------------|--------------------|
| Location  |                   | Rm.101-102                          | Rm.103-104         | Rm.105-106         | Rm.107-108         |
| Capacity (persons)  |                   | 210 per room                        |                    |                    |                    |
| Date  | September 6 (Sun) | Sponsor Seminar 1                   | Sponsor Seminar 2  | Sponsor Seminar 3  | Sponsor Seminar 4  |
|   | September 7 (Mon) | Sponsor Seminar 5                   | Sponsor Seminar 6  | Sponsor Seminar 7  | Sponsor Seminar 8  |
|   | September 8 (Tue) | Sponsor Seminar 9                   | Sponsor Seminar 10 | Sponsor Seminar 11 | Sponsor Seminar 12 |
| * Seminar times and rooms are subject to change depending on the conference schedule. |                   |                                     |                    |                    |                    |

- ✓ Session times are subject to change depending on circumstances.
- ✓ Hall assignments are made on a first-come, first-served basis.
- ✓ Time and room assignments may be subject to change.
- ✓ Lunch boxes for participants and presentation equipment will be provided.
- ✓ Presenters are required to log in to the conference website and submit their abstracts.
- ✓ The luncheon seminar information form must be completed and submitted. [Download the form](#)
- ✓ All required materials must be submitted within three weeks of the luncheon seminar application.

## Proceedings Advertisement (Online PDF version)

| Location    | Price       |
|-------------|-------------|
| Inside Page | ₩ 1,000,000 |

- ✓ Size 210mm(W) × 280mm(H)      ✓ Where to submit ksbns.conference@gmail.com
- ✓ Format PDF file (No less than 300 dpi).      ✓ Deadline to submit 2026. 7. 31(Fri)

## Sponsoring Academic Awards and Lectures

Logo recognition on the electronic proceedings, newsletter, conference website, key promotional materials at the venue, and presentation screen in the session room will be provided. Assigning a sponsoring session is discussed with the society.

| Category | Price                                  |
|----------|--|
| Awards   | Poster Presentation Awards ₩ 5,000,000 |
| Lectures | Plenary Lecture ₩ 10,000,000           |
|          | Symposium ₩ 3,000,000                  |

## Online Sponsorship

| Category         | Price   |
|------------------|---|
| KSBNS homepage   | Banner advertisement ₩ 600,000/Month                    |
|                  | Logo advertisement ₩ 300,000/Month                      |
| Emailing service | Marketing newsletter emailing service ₩ 450,000/Service |

## On-site advertising at conference venue

| Category                       | Description   | Price                           |
|--------------------------------|---|---------------------------------|
| Photo wall                     | Logo recognition on the photowall at conference entrance  | ₩ 1,000,000                     |
| Coffee break                   | Logo recognition on coffee table and coupon (3 spots available)   | ₩ 3,000,000                     |
| On-site Beverage Branding      | Advertising on water dispensers installed at the venue  | ₩ 2,000,000/Day                 |
| Screen advertising             | Play advertising video between sessions on the screen of 6 Main session rooms   | ₩ 2,000,000/ All Days (6 Rooms) |
| Name tag advertising           | Logo recognition on name badge holders (1 spot exclusive)   | ₩ 5,000,000                     |
| Sponsoring Presidential Dinner | Slide advertisements and a sponsor introduction session (up to 3 minutes) will be provided, with the sponsor’s name and logo included in the official presidential dinner program.    | ₩ 5,000,000                     |
| Lectern advertising            | Sponsor advertisement and logo placement on the speaker’s podium  | ₩ 2,000,000/Room                |
| Rest zone advertising          | A branded lounge area will be provided within the poster and exhibition hall. Tabletop branding will be displayed inside the lounge area, with an X-banner installed at the entrance. | ₩ 3,000,000                     |



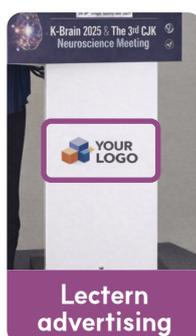
Coffee break



Photo wall



Name tag advertising



Lectern advertising



Rest Zone advertising



The Korean Society for  
Brain and Neural Sciences

# K-Brain 2026

## The 29th KSBNS Annual Meeting **SPONSORSHIP**

### **Deadline**

2026. 7. 31(Fri)

### **Contact**

KSBNS Secretariat

Tel. 02-871-1863 Email. neuro@ksbns.org

**Apply Now!**

